



WE SERVE

AUGUST 2009

FROM THE DG's DESK:

We are not Wait-Awhiles but Way-Ahead

THAT is the heading I used when sending out the August 2009 edition of the *Global Membership Team* (GMT) newsletter to my MERL team and zone chairman. I will explain that later on.

Once again I am writing this article for the District Newsletter from fields afar, this time up the top of WA at Kununurra. Since I last wrote David and I have well and truly covered some kilometres with visitations.

My first two visits to city clubs were: Ballajura, who kept me busy on the night, inducting a new member (welcome aboard Norm Paini), installing their board and then, on behalf of PDG Sandra Laundry, I presented a Progressive MJF to PDG Rick Sullivan, that was a great honour. Next was Bassendean, a small but very happy club, who are still involved in the Morley Flea Market

We then set off for some of our northern-most clubs firstly Carnarvon, a very happy club of 20 members, whose biggest project is the Carnar-Fin Fishing Event. It runs for a week and the competitors come from far and wide, next year the event will hit the 20 year mark.

Exmouth Lioness, unfortunately that was cancelled the one day we may get to meet them. Karratha they now have 12 members, I inducted four of them, while on my visit, which included the very new dynamic secretary in Dee Finch. Dee has promised me photos and an article on the FeNaCLING for the next *West Lion*.

The club members were setting up this massive project on the day we left but not before Dee took us around with about 20 Special Needs children (and carers) to stallholders who gave the children gifts and then they were treat-

ed to rides by the show people. It was a joy to see the happiness on the faces of these Special Needs children.

Pannawonica met Darryl and Maryanne, they still seem to be involved in projects with other volunteers assisting them. I guess you can say they are keeping the Lions name alive and out there in the public.

Newman, this is a great club, they have their Fortescue Festival as well as Ball coming up. I had the pleasure of inducting Mark and wife into the club, they are volunteers helping out at the Lions Animal Park. The club are in the process of upgrading this park with a new fence and playground.

Kununurra tonight (August 11) I met with the Kununurra Lions Club, felt very honoured as Kevin Anderson came home from the Argyle site to chair the meeting. They still help out at the local rodeo and, of course, have members who are involved in the Toad Busting. Our thanks to Diane Anderson for being our private chauffeur.

Sea Change Convention October 9, 10, 11 are the dates for the W1 Convention. Registrations will start at 4.00pm on Friday, October 9, the Official Opening will be on that night together with the Flag Ceremony and Remembrance Ceremony.

Saturday will be a full program with the usual business, speakers, foundations etc and I do hope to have blind lass Kim along to talk to you all re her achievements at Edith Cowan University, she is a remarkable young lady.

W-Districts MERL Workshop: in the August 2009 edition of the GMT newsletter Tony Benbow outlined quite extensively on the Workshop and I will quote a few of his words,

VALE: Cecil Robin Dixon

AS LIONS members and partners will all know by now that PDG Robin Dixon passed away on the evening of Monday, August 10, 2009.

Robin was a tireless worker for Lions and a friend to us all.

Our deepest sympathy to the family from all in District 201 W1.

WE WILL MISS YOU ROBIN.

-Pamela Baird, District Governor.

A full valedictory will appear in the October edition of the *West Lion*.



DG Pam Baird

"It was a great success with over 60 Lions attending from throughout WA". He then went on to explain the format of the weekend and finished by saying "Well done WA, you have set the pace for the rest of the States, others should consider this worthwhile exercise". So, as you can see, that was my reason for the statement above. To the 26 attendees from W1 may I say a big THANK YOU.

-Pam Baird, W1 District Governor.



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in District 201W1

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Inglewood Lions join Ballajura club at changeover



ABOVE: Ballajura Changeover dinner saw DG Pam Baird installing new Board Members for 2009/2010. DG Pam arrived back from International Convention in Minneapolis three days earlier and Ballajura was her first visit as DG. Thirty Lions members and guests attended including five transferring members from Inglewood Lions Lions Club

Pictured left to right is first VP Kaye Scandrett, Tail Twister Ann Harvey, ssecond VP Jill Middlemass, DG Pam Baird, president Les Harvey, secretary Philip Caunt and Lion Tamer Norman Innes

RIGHT: DG Pam is pictured presenting a special Progressive Melvin Jones Fellowship to PDG Rick Sullivan.

FAR RIGHT: Ballajura newest member Norman Pani being congratulated by sponsor Lion Peter Scandrett.

BELOW RIGHT: Ballajura club president Les Harvey exchange bannerettes DG Pam Baird. —Paul Titheradge.



SEA CHANGE CONVENTION IS WAITING FOR YOU

COME on Down to the W1 Sea Change Convention, scheduled for October 8, 9 and 10. The venue is Prindiville College on Marmion Avenue, Ocean Reef and the Australian Anglo Indian Association Headquarters 32 Fernwood Street, Paddbury.

The hard working convention committee is making sure this 2009 affair is a memorable one. There is no competition to do better than any other convention. It is one which they hope will stay in your memory for at least the next day.

A deal has been struck with the Sorrento Resort for accommodation, details can be had by contacting convention chairman Jack Le Cras.

The Saturday night function will be a very casual affair but that doesn't mean you can wear seaboots and lanyards (Sea Change). We have good entertainment and the cost will be within everyone's range. You will not go short on the victuals side for any meal.

Guest speakers are always a show stopper and this time invitations have been sent out to David Skinner and Bede Long, don't miss them. And out side of Lions three more top flight speakers have been booked but not confirmed.

DG Pam has insisted to use light and bright and easy to listen to speakers.

And for those interested in a glass or two of amber fluid there will be ample supervised quantities available during the breaks. And it could be that the brekkie on Sunday could have a glass of bubbly stuff available watered down by orange juice.

Sign up now. A Registration form, see page 6.

—Jack Le Cras, Sea Change Convention Chairman.

Double donations by Claremont Nedlands Lions members

AT A meeting of members of the Claremont Nedlands Lions Club last year to review donations to outside charities other than Lions Foundations and projects strong consideration was given to supporting the Royal Flying Doctor Service.

At that time the previous Government was looking at reducing funding because it considered the RFDS a charity instead of recognising it as more of essential health service.

Many folk can recollect the service provided by the RFDS to families close to us and for the reason the Claremont Nedlands club decided to offer its support.

The guest speaker at the club on July 22 was RFDS Community Fundraising Coordinator Lyndal Strauss who was presented with a cheque for \$2000

In her talk to the club Lyndal outlined her graduation from Curtin University in 2004, completing studies in communications and anthropology that enabled her to embed herself in the community sector. Years of experience in this challenging area has made Lyndal a strong and passionate communicator of all things not-for-profit.

Prior to her position at RFDS, Lyndal was the Marketing, Sponsorship and Youth Development Officer for the Leeuwin Ocean Adventure Foundation.

Now as Community Fundraising Coordinator at the RFDS her role is to support groups fundraising for RFDS and promote the service in the community.

Lyndal brought members up to speed about the RFDS in WA which has at present has 13 planes and is due to have its first jet aircraft delivered this month.

–Geoff ‘Roy the Boy’ Warner, club bugle and bulletin editor.

AND THE SECOND DONATION
THE Lions Cancer Institute and the RFDS “On the road” program was given a huge boost by

BALLAJURA Lion Sue McDonald recently organised an Organ Donation Awareness project at Kingsway Shopping Centre, Madely. Lions Sue was helped by fellow Lions from Ballajura, Wanneroo, Duncraig and Ocean Reef. Newsagent John Halligan was very supportive of the project with supplies and help from his staff.

The purpose of the project was to encourage people to consider registering to become an organ donor. Western Australia has a very low donor success rate – mostly due to lack of registered donors. We were able to add at least 50 people to the register from this exercise.

This project is very close to Lion Sue’s heart as her dear friend is waiting for a double lung transplant – Diane McAdie was actually Sue’s sponsor into Lions 6 years ago. Diane is only able to be on the register for another 4 years due to her age, so time is of the essence. Diane is not alone in waiting for transplants, so this project will benefit many other Australians as well.



Lyndal Strauss receives a cheque for \$2000 from acting president Paul Wyndham. Picture: Dallas Haase.

the Claremont-Nedlands Lions Club when they presented a cheque for \$4000 to PDG Garry Irvine, chairman of LCI at a club meeting recently.

PDG Garry was a guest of the club and covered the early history of the institute as well as providing some quite shocking statistics surrounding the most recent screening programme results carried out in the Goldfields.

The last three years has seen a close relationship develop between the Institute and the Royal Flying Doctor Service with financial support for the joint venture in 2009 coming from one of the large miners in BHP Billiton.

The screening programme is the ‘flagship’ for the work of the Institute and soaks up substantial costs in it’s running and it is donations from the clubs alone which allows it to continue to serve the regional communities and to carry the name of Lions to those many areas.

Organ donor awareness project



Pictured above is Lion Sue presenting the Certificate of Appreciation to John Halligan Kingsway Newsagency.

Should any Lion wish to register for Organ Donation – Lions Sue can be contacted via email mr.mrslmac@gmail.com and she will be happy to send you a form.

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Contact
Graham Madigan
0409 883 455
(08) 9535 2927
68 Wyecce Rd, Mandurah



Ballajura Lions partners with BCC Amnesty group

BALLAJURA Lions Club is currently working closely with Ballajura Community College's Amnesty Group.

The BCC Amnesty Group is a self formed school group when students approached the school three years ago for guidance and support on some fundraising issues. This group meet once a week during their lunch break.

Recent projects have included raising \$3,500 for the Victorian Bush Fire Appeal, plus supporting overseas humanitarian projects. The next project which will be a joint project with Ballajura Lions, this project is the "Shoebbox Appeal". Students will donate items to fill a shoebox

which will then be packed and send overseas to underprivileged children.

Lion Sue McDonald, nominated the Amnesty Group for a Volunteer Recognition Initiative, success came and they were presented with the award by Federal Member of Parliament Luke Simpkins in recognition of the good work the group do in the community.

Ballajura Lions and BCC Amnesty group hope to work together on many future projects.

Our picture above shows Luke Simpkins MP, Dr Steffan Silcox, Lion Sue McDonald, Teacher Fran Duggan and the Amnesty Group Students.

Lions Christmas cakes and puddings on the menu

SUMMARY of 2008 – A modest year with an overall district increase in sales by weight of 1.8%. Twenty seven clubs managed an increase in sales, 22 a decrease and four registered no change over the previous 12 months. The highest sales by weight was Duncraig with 3462kg and the club with the highest increase in sales was Dianella increasing sales by 990kg over the previous year. Both clubs have been awarded banner patches for their efforts.

2009 TO DATE – Cake prices this year had to rise by a \$1 each, so a large cake now costs \$13 and a small cake \$10. Profit on each cake sold is \$2.58 for 1Kg and \$2.76 for 1.5Kg. Puddings are also available this year from TFM as per 2008 at a cost of \$11.50 for purchase and recommended selling price is \$15.

Several clubs sold puddings quite successfully in 2008. Clubs are encouraged to sell puddings as there is demand for them. TFM is a private company wholly managed by Lion

members, so support them as they support Lions.

A training seminar for new cake chairpersons was held in Brisbane in late April this year. It was not necessary for anyone from W1 to attend this year. The cake chairpersons manual has been extensively re-written by the National Cake Committee and a copy of this manual has been distributed to all clubs. It is a comprehensive manual and includes everything a club cake chairperson needs to know plus tips on increasing sales. A timetable is included to help clubs plan for sales as Christmas approaches.

Soon, statistics for the last six years will be sent to all zone chairpersons. Hopefully, this information will be passed onto clubs during their regular zone meetings. These stats are also in chart form so that it can be seen at a glance how each club compares to their zone/district in sales by weight. This year,

each club will be given a target to increase sales by at least 2.5%, I would hope that some clubs will far exceed that figure. ZC's are asked to assist in the promotion of cakes by inviting me to attend meetings with clubs.

Negotiations are in progress to advertise Lions Christmas Cakes in all 17 Community Newspapers covering the Greater Metropolitan area. Included will be the Hotline Phone Number 1300 300 205 which is directed to my phone in WA. All requests for cakes will be passed on to the nearest Lions club for action.

The next major event in the "Cake" calendar is providing a display at the "Seachange Convention" in October. Once Convention is over, activity in the cake area will increase dramatically, so don't leave it too late, **ORDER YOUR CAKES EARLY.**

–**Allan Lowe,**
District Cake Chairman
A/State Coordinator Cakes (pro tem).



Darling Range and ALF team up for two

Traveling free, with assistance from both ALF and Darling Range Lions Club, two young people achieve their dreams. Daniel is delighted with his bike specially made for him, with adjustments it will last him till adulthood. Nikki has not put her feet on the ground without curling them up until she stood in this walker. Nikki with much love and practice will soon be walking. Nikki was recently recipient of a "children of courage" award.



Dianella's newest member Janine Freeman MLA for Nollamara with club sponsor Lion Peter Eichfuss and Viva Couling.

Dianella Lions membership on the rise

DIANELLA Lions Club combined their recent changeover with the induction of four new members.

PDG Bill Laundy presided over the meeting welcomed and inducted new Lions Janine Freeman, Viva Couling, Miriam de Kauwe and John Alexander into the club.

PDG Sandy Laundy installed the new office bearers unchanged from last year. Dianella Lions must be doing something right as this is a stark contrast to the situation about two years ago when the club emerged from near oblivion having been placed in "Status Quo" with a membership barely sufficient to cover mandatory office holders.

Dedication and hard work has built the current numbers to 15, with the possibility of another four inductees to be welcomed by DG Pam Baird on her visit in September.

Dianella Lions are particularly proud of having achieved their goals as presented at the PDG Rob Meney's visit last year. In addition the club set a "State first" for a Lions club by the purchase and ongoing sponsorship of a guide dog through Guide Dogs WA.

Other efforts throughout the past year included two participants in the Children of Courage Awards and contestants in the Youth Of The Year competition.

The lions head at Dianella is definitely looking forward and the club motto of "Gain Through Giving" is one members are proud to strive for.

Thank you from Lions Hearing Dogs

ON BEHALF of the deaf and hearing impaired people of Australia we thank you most sincerely for your support. Below is a list of contributions from District 201W1 for the 2008/2009 year. Some of the monies included may be from the previous year where they were received too late to be included in last year's detail. These include donations, sponsorships and merchandise sales.

Lions Club's of Canning City Inc. \$350.00; Carnamah Inc. \$100.00; Claremont-Nedlands Inc. \$1,000.00; Duncraig Inc. \$200.00; Geraldton Inc. \$500.00; Girradoola Inc. \$500.00; Kalamunda Inc. \$150.00; Kingsley - Woodvale Inc. \$100.00; Kununurra Ord River Inc. \$500.00; Lancelin & Districts Inc. \$300.00; Morawa Inc. \$100.00; Morley Leos \$50.00; Morley Inc. \$500.00; Northampton Inc. \$150.00; Ocean Reef Inc. 100.00; Scarborough Inc. \$250.00; Stirling Inc. \$500.00; Three Springs Inc. \$100.00; Victoria Park Inc. \$1500.00; Whitford Inc. \$500.00

TOTAL \$7,450.00

—PDG Peter Sparnon,
Chairman Lions Hearing Dogs.

Mint sales fall behind target

AT THE end of June we were doing well, however, we are behind our target sale figure of 488 but have exceeded our sales at the same time last year by 45 cases – we have bought a total of 214 cases so far this year (W2 have ordered 233) so we are looking good! I am hoping for some very good sales in the future...I have heard that a couple of clubs are looking to achieve very high sales this calendar year.

—Sue Lowe,
District Chairperson
Lion Mints 2009-2010

Alarming Goldfields skin cancer result

REFERRAL rates from free skin cancer screenings conducted across the Goldfields region in July are alarmingly high.

The free screenings were provided at 14 communities by a team of professional volunteers from the Lions Cancer Institute (LCI) and staff from the 'RFDS on the road' Primary Health Care Program with support from BHP Billiton Nickel West.

Of the 1,590 people screened, 29.49% were referred with suspect areas of skin requiring further diagnosis or treatment.

This referral rate was nearly 5% higher than results from a similar circuit of screenings at 13 communities the LCI and 'RFDS on the road' team conducted in the Pilbara region in 2008.

Director of the Lions Cancer Institute and founder of the mobile screening unit, PDG Colin Beauchamp, indicated the LCI would usually expect a 5 – 10% referral rate from a similar 'ad hoc' community screening in the south west of the State, so the Goldfields statistics were especially concerning.

The screening team estimate that 36.88% of the Goldfields people referred for follow up with their GP or specialist are likely to have potentially life threatening skin lesions.

RFDS Western Operations CEO, Tim Shackleton, said the partnership screening initiative delivered preventative and potentially life-saving health care to residents of regional WA.

"We're very pleased we've been able to work in partnership with the LCI and BHP Billiton for the third year in a row to provide regional people with an opportunity to have a free screening for skin cancer," he said.

This year the screening team also delivered some preventative skin cancer education sessions to children at the primary schools in the small rural communities of Salmon Gums and Grass Patch.

Tricia Slee, 'RFDS on the road' Program Manager said it was a great opportunity to provide the children with some 'hands on' education about skin cancer and promote the steps that should be taken to help prevent the disease.

"The children revelled at the chance to use the derma lights and view skin lesions on the dermadoc camera and software.

"The photographs of skin lesions displayed in the LCI van really helped to promote to the children the importance of taking precautions every day to protect their skin from the harmful effects of the sun," she said.

The RFDS suggests the number of people being referred with suspect skin lesions is a demonstration of the need for professional skin cancer screening

services to be regularly available for people living and working in regional Western Australia.

The high referral rates from the Goldfields screenings also highlight the importance of targeted ongoing health education and promotion of skin cancer prevention.

PDG Colin notes that such high referral rates for suspect skin lesions indicate that regional people need to be more vigilant about sun protection and understand that sun damage in 'winter' months is also dangerous, and that individuals must take daily precautions to protect themselves from the damaging effects of exposure outdoors.

Background:

The skin cancer screening initiative came about as a result of feedback from an employee survey conducted at BHP Billiton Iron Ore (BHP BIO) Nelson Point site in 2006, noting lack of access to skin screening as a concern for many residents in the Port Hedland community. Our 'RFDS on the road' Program partner, BHP BIO approached the RFDS and asked if there was any way a skin screening service for residents of Pilbara towns could be brokered through the 'RFDS on the road' Program.

The Lions Cancer Institute (LCI) has delivered free skin cancer screenings to more than 26,000 people at community events in the south west of the State for near on 20 years. This remarkable service, delivered from a mobile unit, is provided free of charge by a team of health professionals including nurses, plastic surgeons and dermatologists and is supported by members of Lions International. The LCI screening team, led by the founder of the mobile skin screening unit, Colin Beauchamp, agreed to travel to the Pilbara region and conduct a pilot screening project in partnership with the 'RFDS on the road' Program at Port Hedland, Newman and Tom Price.

The pilot resulted in 1,040 people being screened, with in a 23% referral rate for suspect skin lesions. This was a much higher referral rate than the LCI would normally expect at an 'ad hoc' screening conducted in the south of the State, where average referrals are usually between 5-10%.

Based on this outcome, the LCI agreed to work in partnership with the 'RFDS on the road' Primary Health Care Program in 2008 and conduct a circuit of visits to 13 townships in the region over a 5 week period. 2 236 local residents were screened, returning a 24.9% referral rate for suspect skin lesions. This alarmingly high result reinforced the need for community skin cancer screening services, ongoing education about preventing skin cancer and promotion of regular skin checks.



Sea Change Convention 2009

LIONS CLUBS INTERNATIONAL DISTRICT 201 W1
 44th ANNUAL CONVENTION
 Friday 9th Saturday 10th & Sunday 11th October 2009

Venues- Prendville College Marmion Avenue Ocean Reef
 Australian Anglo Indian Association
 32 Fernwood Street Padbury

Name Lion / Lioness / Leo

Partner (Attending)

NOTE: if Partner is a Lion Please Register Separately

Address Post Code.....

Phone E-Mail.....

Club First Conventioneer YES..... NO.....

REF	DAY	FUNCTION	No.	COST (ea)	TOTAL	
	Friday 9th					
1	5 to 9pm	Supper with Guest Speaker		\$15		
	Saturday 10th					
2	10am	Morning Tea		\$6		
3	12.30 to 1.30pm	Light lunch		\$16		
4	3.15pm	Afternoon Tea		\$6		
5	7.30 to 12pm	Pams Show		\$50		
	Sunday 11th					
6	7.00am	Lions Big Breakfast		\$12.50		
7	10.30am	Morning Tea		\$6		
8	12.30pm	Windup Lunch		\$16		
9		Convention Pin		\$6		
				TOTAL		

SPECIAL REQUIREMENTS : (Please supply details) Dietary.....

PLEASE SEND COMPLETED FORM AND CHEQUE/MONEY ORDER TO:
 LIONS 201W1 SEA CHANGE CONVENTION 9, FAIRBOURNE APPROACH BUTLER 6036

REGISTRATION CLOSE 30TH SEPTEMBER 2009

Direct Bank Payment :- Commonwealth - BSB 066 160 - Acct No. 1065 8020

Chairman
 Jack LeCras
 9409 1014

Secretary
 Barbara Hewitt
 93069605

Registrar
 Bert Stray
 9562 0384

