

PDG Brian King MBE OAM – A Visionary Leader, Distinguished Lion, and Builder of Iconic Foundations

Nominated by the Lions Club of Morley

Past District Governor Brian King MBE OAM has been a dedicated and influential member of Lions Clubs International since **1966**, when he joined the Crawley Lions Club. Over more than five decades, Brian has played a central role in shaping Lionism at the Club, District, State, National, and International levels. His leadership, passion, and remarkable achievements have left a lasting impact on Lions and the wider community.

Club Leadership

Brian is a **Charter Member** of multiple Lions clubs, reflecting his commitment to building strong foundations for future service:

- **Crawley Lions Club**
- **Claremont-Nedlands Lions Club**
- **City Beach Lions Club**
- **Perth Lions Eye Institute Lions Club** (*current*)

Across these clubs, Brian has served in numerous executive roles, including:

- **President**
- **Secretary**
- **And various other key club positions**

His influence helped establish and stabilise new clubs while strengthening existing ones throughout the Perth region.

District Contributions

Brian's leadership at the District level has been extensive and impactful. His roles include:

- **District Governor – 1972/73**
- **Cabinet Treasurer**

- **District Chairman – multiple portfolios over several years**

During his year as District Governor, Brian established programs that continue to serve the District today, demonstrating vision and long-lasting influence.

State Leadership

At the State level, Brian made major contributions through leadership roles that advanced important Lions causes, including:

- **Chairman – Lions Save-Sight Foundation of Western Australia**
- **Secretary – Lions Miss Personality Quest**

Through these positions, Brian helped drive significant fundraising, public awareness, and health initiatives throughout Western Australia.

National Leadership

Brian also contributed at the national level as:

- **Member – Multiple District Council Insurance Committee (7 years)**

His work ensured strong governance, sound risk management, and a cohesive national framework for Australian Lions.

Outstanding Achievements

Brian's legacy includes some of the most influential Lions initiatives in Western Australia. His contributions include:

- **Founder – Lions Miss Personality Quest** (*established during his term as District Governor*)
- **Director & Chairman – Lions Save-Sight Foundation (WA)**
- **Founding Chairman – Lions Eye Institute (LEI)**
- **Established the Memorandum of Understanding between the University of Western Australia and the LEI**
- **Represented the Lions Eye Institute at Airlangga University in Indonesia**

- **Presented papers at Lions International Conventions:**
 - **Hong Kong – 1993**
 - **Minneapolis–St Paul, USA – 1974**

These achievements have contributed to world-class medical research, strengthened international partnerships, and elevated the profile of Australian Lions.

Honours and Recognition

Over his long and distinguished career, PDG Brian has received numerous prestigious honours, recognising both his Lionistic service and his contribution to the wider community:

- **MBE – Member of the Order of the British Empire**
- **OAM – Medal of the Order of Australia**
- **International President’s Medal**
- **100% District Governor Award**
- **Five International President’s Certificates of Appreciation**
- **Multiple District Governor’s Awards**

These awards reflect his extraordinary leadership, vision, and unwavering commitment to service.

PDG Brian King MBE OAM is a visionary Lion, a builder of enduring institutions, and a leader whose influence has shaped the very heart of Lionism in Western Australia. His lifetime of service continues to inspire generations of Lions across all levels of the organisation.